

Pre Application Advice Report

To : Mr Matthew Phipps

**From: Licensing, London Borough of Hammersmith and Fulham
First Floor, 45 Beavor Lane, London, W6 9AR**

Licensing Act 2003

Premises Licence Number: TBC

Pre-Application Advice Number: 2022/06036/LIAPAD

Premises Name: Chelsea Football Club

Premises Address: Stamford Bridge Stadium, Fulham Road, SW6 1HS

Mr Matthew Phipps (Solicitor for TLT solicitors) made a request for pre-application advice in relation to a proposal to licence a marquee area which is to be located in the concourse area around the stadium. It is intended that this area will be used as a pre-reception space with a bar providing facilities for those who may be attending functions within the Great Hall. The Great Hall area is already licensed and is located within the West Stand.

On Wednesday 17th August 2022 a pre-application site visit was held at Chelsea Football Stadium and the following parties attended the meeting:

Council Officers:

- Mr Lamin Tamba (Noise and Nuisance Officer)
- Mr Adrian Overton (Licensing Service Manager)

The Applicant:

- Mr Matthew Phipps (Head of Licensing – TLT Solicitors)
- Mr Chris Baker (Head of Match Day Safety)
- Mr Keith Overstall (DPS and Head of Security)

The Premises

This venue currently benefits from a number of licences which all have unique hours and conditions. The licences currently in operation at the premises are as follows:

2013/01056/LAPR- Chelsea Museum

2015/00774/LAPR-Chelsea Club

2015/00771/LAPR- South Stand

2015/00773/LAPR-Matthew Harding Stand (North)

2021/00574/LAPR-West Stand

2015/00784/LAPR- East Stand

2019/00272/LAPR- Chelsea Football Ground (Pitch Area)

2020/00772/LAPR- Chelsea Football Club (Concourse Area)

2017/01028/LAPR- Copthorne Hotel

2018/01419/LAPR- Millennium Hotel

2015/00776/LAPR- Under the Bridge

Proposed new licence

The applicant is proposing to apply for new premises licence for a marquee structure which will be located within the concourse area of the stadium. The marquee will be situated outside the West Stand towards Britannia Gate.

The following licensable activities, days and times are being sought:

Performance of Live Music - Indoors
Monday to Sunday 10:00 - 01:00

Playing of Recorded Music – Indoors
Monday to Sunday 10:00 - 01:00

Late Night Refreshment - Indoors
Monday to Sunday 23:00 - 01:00

Sale of Alcohol On and Off the Premises
Monday to Sunday 10:00 - 01:00

Licensing Officer's comments

Mr Overton explained that the Licensing Authority would be unlikely to make a representation to the application in its current form as the premises was not located in a cumulative impact area and also as the operator did not have any previous adverse enforcement history. Mr Overton did ask that the Council's pool of conditions were referred to though, and specifically any conditions in relation to the prevention of public nuisance due to the location of local residents nearby.

Noise Officer's comments

Mr Tamba asked that conditions were added to the licence to try and prevent a disturbance to local residents. Mr Tamba and Mr Overton suggested the following conditions:

- A Noise Management Plan shall be submitted to and approved in writing by the Noise and Nuisance Team. The plan shall include details relating to the control of noise from patrons entering and leaving the premises as well as controls to ensure that noise from use and activities within the premises does not cause nuisance to neighbours.
- A responsible member of staff shall carry out proactive noise assessments outside the premises at the boundary of the nearest residential property at least once an hour during the provision of regulated entertainment and take any necessary remedial action.
- At least one member of staff on duty whilst this licence is being used shall be trained in the requirements of the Licensing Act 2003 in terms of the licensing objectives, offences committed under the Act and conditions of the Premises Licence. Staff shall sign to confirm that they have received and understood the training. Written records of this training shall be retained and made available to the Police or authorised officers of the Licensing Authority upon request.

Officers' Advice

1. Any application for a new premises licence would need to be submitted to this Licensing Authority. Please click on the following link to apply for a premises licence / variation by post or online [Premises licences applications and guidance notes](#). The application should be submitted with plans showing the proposed layout of the new licence. Details regarding the information required when submitting plans can be found via the above link under 'Guidance for applicants – Site plan requirements'.
2. Applications for a new premises licence must be advertised as follows :

Site Notice

By displaying a notice in at least one place at or on the site of the premises concerned for not less than **28 consecutive days** starting on the day following the submission of the application to the Council's Licensing Team. The notice must contain the following information:

- Details of the new external area and the hours for the licensable activities sought in this area.
- Ensure that it is clear which type of application is being made by marking on the notice whether it is a new grant, variation, or provisional statement. Please note that the site notice must be printed on light blue paper of at least A4 size. The text on the notice must remain in a Size 16 font Times New Roman or similar.

A copy of the site notice should be submitted as part of your application to ensure the correct information is being displayed. Please be advised that if the notice is checked and found to contain errors, or if it is not displayed, you will be asked to make the relevant amendments and restart the 28 day consultation period.

The site notice template can be found here - [Public Notice](#)

Newspaper advertisement

You must publish a notice in a local newspaper circulating in the Hammersmith and Fulham area on at least one occasion during the period of 10 working days starting on the day after the day on which the application was submitted to this department.

A link to the newspaper advert template can be found as follows:

https://www.lbhf.gov.uk/sites/default/files/section_attachments/newspaper_advert.pdf

A newspaper advert can be placed in the following paper:

Ealing Gazette - 01895 45100 -

<http://www.trinitymirrorsouthern.co.uk/contact-us/>

Thank you for meeting with me, I hope the above is of assistance.

Adrian Overton
Licensing Policy and Enforcement Manager

Disclaimer

The advice given is from the Council's Licensing Team, acting in their role as a Responsible Authority under the provisions of Section 13 of The Licensing Act 2003.

This pre-application advice will not give applicants any exemptions from the licensing process. Responsible Authorities, including the Licensing Team, may still make a representation against the application and the case may still need to be heard at Licensing Sub-Committee for a decision to be made.

The advice given does not include views from other responsible authorities such as the Police, Fire Authority, etc. Determining any application that is subject to representations will be the function of the Licensing Sub-Committee who will consider the application and the representations on its own merits and determine the application accordingly on the basis of whether it promotes the licensing objectives.